



## **Pressrelease 2014**

### **The new Durst Rho P10 HS Series**

#### **Double the productivity**

The Rho P10 200/250 HS feature Durst's Quadro Array 10M printheads with double the number nozzles in comparison to the Rho P10 200/250. They also have LED Pin curing in combination with conventional UV drying. The Pin curing helps to make the faster speed possible by sealing the drops of inks, keeping the quality perfect, whilst the UV curing finalises the drying process.

The Rho P10 Series set a new quality standard for industrial level inkjet printing when it was launched two years ago. That same quality, with a resolution of up to 1000 dpi, is now available from a printer that is capable of printing up to 400 sqm.

As with all the latest Durst Inkjet printers, the new Rho P10 HS Series are the most productive printers in their class. A true hybrid, they will print on both rigid and roll media equally fast and the media change from one to the other is both quick and simple. They also provide unrivalled versatility thanks to their ability to print on the widest range of media including foam board, metal, acrylics and PVC and roll media such as clear film and other backlit material, textiles and vinyls.

The stunning "fine art" print quality of both the existing and new P10 printers provides a level of quality that will allow for close up viewing of a wide range of advertising and corporate promotional material. The very fine tones and the option of additional light colours (light cyan and light magenta) offer perfect colour reproduction. Typically, they are ideal for indoor and outdoor signage, POP material, small to medium sized packaging and backlit luxury goods.

The new Rho P10 HS can also boast Durst's Variodrop technology. Not only does this help with the increased productivity but also provides improved image quality, particularly at the highest production speeds.

Solid areas of colour are smoother whilst offering bright vibrant colours.

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