



Pressrelease 2013

Rho P10 250 wins EDP award at FESPA in London

At last week's FESPA 2013 Exhibition in London, 25th – 29th June, the Rho P10 250 was announced the winner of the award for the: "Best hybrid UV printer".

Innovation is the main criterion for selecting "Best Products of the Year".for the winners of prestigious EDP Awards.

The products are judged on the value of the new technical abilities they offer. This can be innovation in the technology that improves speed, quality, usability and functionality or reduces environmental impact as well as cost to the user.

The European Digital Press Association is now in its 7th year, has 20 member magazines covering

23 countries in Europe and represents over 1 million readers. The selection process is in two parts.

Firstly the Technical Committee of the European Digital Press Association evaluates the competing products. Secondly, the General Assembly finally considers the Committee's recommendations and has the last word in giving any Award, which comprises all EDP editors on behalf of the total readership.

The Rho P10 250 UV inkjet printer

The Rho P10 250 is part of the Rho P10 Series of UV inkjet printers which define the quality standard for industrial print production. The printers have the highest productivity/ratio in their class. They feature a very small drop size of only 10 picolitres and achieve a print quality of 1000 dpi without loss of speed.

The Rho P10 250 is ideal for large format printers who require the highest quality printing for indoor or outdoor signage, POS/POP material and roll material such as backlits and window displays for luxury goods. The Rho P10 250 is a true hybrid machine capable of printing on the widest range of media and switching from rigid to roll media very quickly and easily. Other features include mechanical front shops for printing parallel boards, the option of light colours and process colour addition (orange and violet) without loss of speed, and the highest reliability on the market. With unrivalled production efficiency capable of uninterrupted printing, 24/7, the Rho P10 250 is a true industrial printer.

Now equipped with Durst's Variodrop and Greyscale technology, productivity and print quality is even further enhanced. Productivity is increased by up to 25 % and the improved image quality includes better colour gamut and less banding. By increasing the drop size up to 15 picolitres for high speed printing modes, the Rho P10 250 is capable of printing up to 240 sqm per hour. The Variodrop technology also helps to overcome some of the errors that can occur with traditional greyscale printing.



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